

National Indian Health Outreach and Education National Health Reform Training for Indian Country

Draft Agenda

April 18 and 19, 2012

Purpose: This two-day training will provide community representatives with tribal-specific health reform education opportunities, consumer-oriented materials to use in local outreach efforts, and training to help them actively manage education campaigns for four consumer groups including individual consumers, health directors, tribal governments and employers.

Suggested attendees are those community representatives that have direct contact with tribal citizens, health care systems, and tribal leaders including, but not limited to, community health representatives, health directors, tribal managers, elected tribal officials, and clinicians.

Outcomes: Participants will:

- Learn a basic understanding of how health reform impacts tribal consumers – individuals consumers, health directors, tribal leaders and governments.
- Learn skills to organize and launch an education and outreach campaign within their community.
- Receive tools to develop initial campaign plans for their tribal community.

DAY 1: EDUCATION FOCUS – ACA/IHCIA 101

8:30 – 10:00 Opening Ceremonies and Prayer
Tribal Welcome
Partner Welcome
IHS Director
Keynote address Health Care and Trust Responsibility

10:15 – 11:30 Suggested Break Out Session Topics (repeating sessions)

- ACA/IHCIA 101 for Tribal Leaders
- Health Reform Perks for Health Directors: How to maximize ACA/IHCIA provisions
- Working with States: How to Implement Health Reform while Working with Your State
- Health Care in 2014 for Individual Consumers

11:45 – 12:30 Suggested Break Out Session Topics (repeating sessions)

- ACA/IHCIA 101 for Tribal Leaders

- Health Reform Perks for Health Directors: How to maximize ACA/IHCIA provisions
- Working with States: How to Implement Health Reform while Working with Your State
- Health Care in 2014 for Individual Consumers

12:30 – 2:00 Regional Discussions

2:15 – 3:30 Suggested Break Out Session Topics

- Using Electronic Resources in Community Outreach and Education: A new e-resource for tribal consumers www.tribalhealthcare.org.
- Insuring Tribal Employees: Federal Employees Health Benefits Program
- Building a Stronger Health Workforce: Enhanced Workforce Opportunities in Tribal Communities
- Train-the-Trainer: Individual Consumers

3:45 – 5:00 Suggested Break Out Session Topics

- Tribes as Employers: What should we be prepared for in 2014?
- Building Healthier Communities: How to encourage individuals to enroll in insurance opportunities?
- More Sustainable Health Systems: How does the ACA/IHCIA strength IHS, Tribal, and Urban Health Clinics?

5:00 – 6:00 Regional Discussions

6:30 Cultural Entertainment

DAY 2: SUCCESSFUL OUTREACH CAMPAIGNS

7:30 – 8:30 Optional Regional Discussions

8:30 – 10:00 General Assembly

- Panel One: Building a Consortium for Outreach and Education Efforts
- Panel Two: Successful Enrollment Campaigns: Medicaid/Medicare/CHIP Outreach and Education Initiative.

10:15 – 11:30 Suggested Break Out Session Topics

- Consortium Organization, Project Oversight, and Document Development
- Successful Grassroots Outreach and Education Efforts
- Enrollment in CHIP: Tribal-Specific Campaign
- Train-the-Trainer: Health Directors

11:45 – 1:30 Working Lunch: Keynote Address: Organizing Community Campaigns

1:45 – 3:00 Suggested Break Out Session Topics

- Making it Work: How to develop a plan for your community
- Best Practices: What works and what does not in tribal communities
- Customizing your Materials
- Train-the-Trainer: Tribal Leaders

3:00 – 4:00 Regional Discussion Groups

4:15– 5:30 Closing Ceremonies

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